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UNITED STATES DEPARTMENT OF AGRICULTURE
Extension Service
Washington 25, D. C.

Preliminary Announcement
Radio Programs on National Networks

National Home Demonstration Week
May 1-7, 1949

Columbia Country Journal of the Air

Columbia Broadcasting System, Saturday, April 30, 2:30 p.m., e.s.t.
(Consult nearest CBS affiliate for time, as some stations rebroadcast at a later time.)

Virginia Tatum, Country Journal's home editor, will conduct a feature or commentary on home demonstration work.

Cavalcade of America

National Broadcasting Co., Monday, May 2, 8 p.m., e.s.t.
Dr. Jane S. McKimmon, former State home demonstration agent and assistant director of North Carolina, will appear on the Cavalcade of America program.

The American Farmer

American Broadcasting Co., Saturday, April 30, 1:30 p.m., e.s.t.
An Illinois farmer and his wife and a Delaware farmer and his wife will be interviewed.

National Farm and Home Hour

National Broadcasting Co., Saturday, April 30, 1 p.m., e.s.t.
Broadcasting from Chicago and San Francisco. Interview with Tennessee farm homemakers at Chicago. California farm homemaker's experience in home demonstration work.

ABC Television Network

WMAL-TV - Channel 7 - Washington, D. C.

Salutes on other national programs will be scheduled.

All 318 radio farm directors have received announcement of National Home Demonstration Week through the RFD Letter of Radio Service, U. S. Department of Agriculture.

All women commentators are being sent the announcement through the National Association of Broadcasters.

State and county home demonstration workers might wish to offer radio stations their assistance with radio programs during National Home Demonstration Week.

